

Turning Point Radio Spot #1

SFX: (Room noise, some microphone hiss)

TIMMY: Umm...we don't really know how to make a radio ad.

JULIE: So why are we making one? Because we're street kids.

TIMMY: And we know how seeing us can make people uncomfortable.

JULIE: But we don't think it's that you don't care. It's that you do.

TIMMY: So you should visit turningpoint.ca to see what they do and how you can help them help us.

JULIE: Because a safe place is a good place to start.

TIMMY: Nice.

ANNCR: Donate today at turningpoint.ca. Because...what she said.



Turning Point Radio Spot #2

SFX: (Room noise, some microphone hiss)

TIMMY: So this is our follow-up ad...

JULIE: We're the street kids who made the Turning Point ad.

TIMMY: For radio, because seeing us makes people uncomfortable.

JULIE: So, last time, we didn't talk enough about what Turning Point does.

TIMMY: But we only have thirty seconds, so we're just going to say it saves our lives.

JULIE: But you should find out for yourself at turningpoint.ca.

TIMMY: And donate too!

JULIE: Because a safe place is a good place to start.

ANNCR: Donate today at turningpoint.ca. Because...what she said...again.